2025 Templates and Plectrums
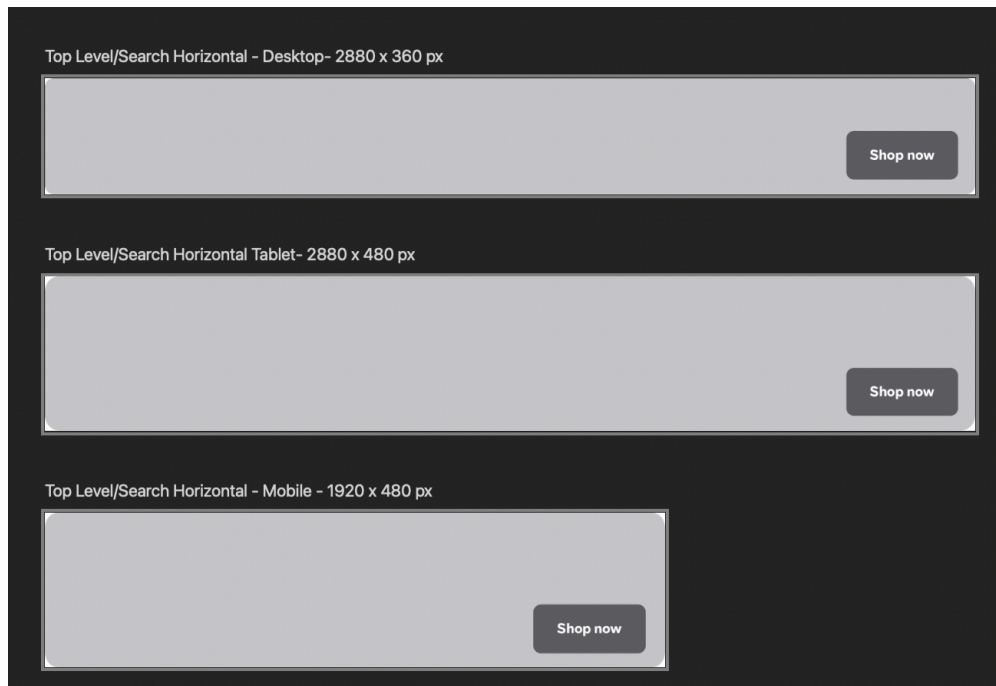
Templates:

Artwork will need to be designed in three sizes. (*For more detail please refer to the Templates Video: https://tools.ocadoretail.com/suppliermedia/*)
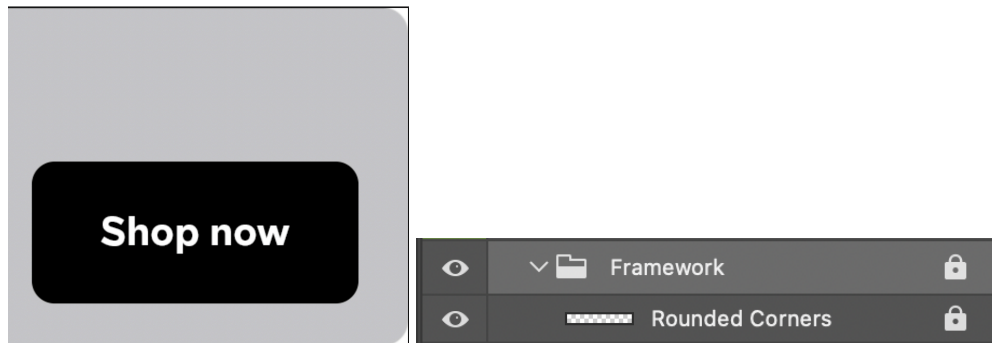
- Desktop: 2880 x 360px
- Tablet: 2880 x 480px
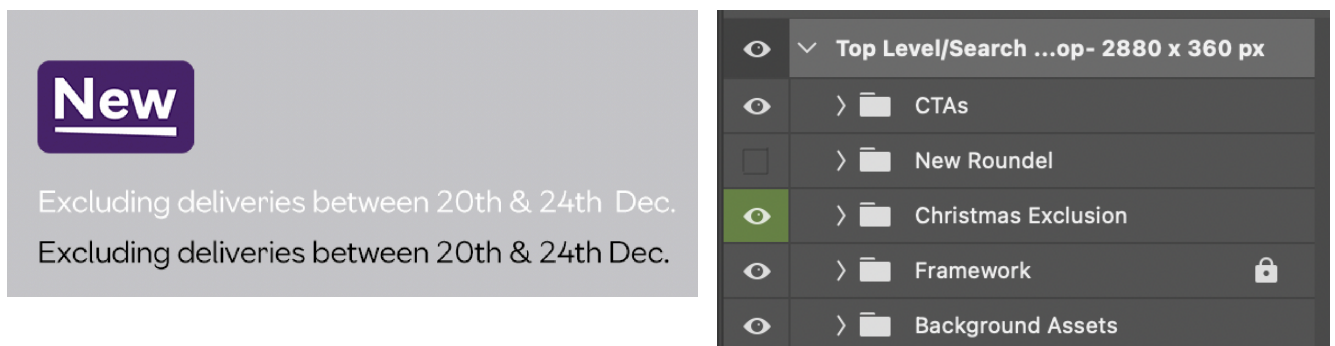- Mobile: 1920 x 480p

The CTA now comes in three variations. You can select which style works best for your artwork.

We now have rounded corners. As this is part of our new design we have locked the layer on the PSD file.
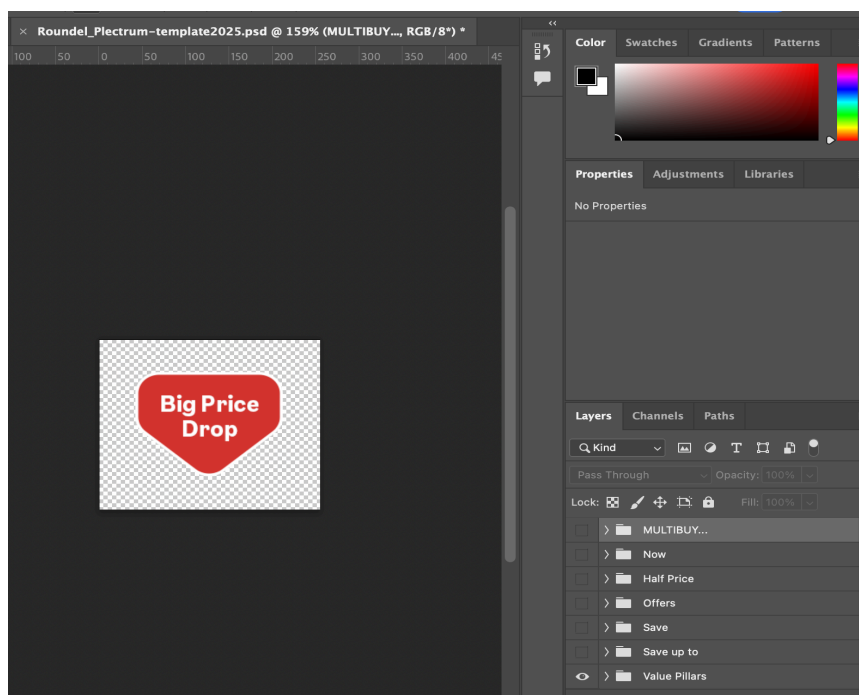

The new roundel and Christmas exclusion text are staying the same.
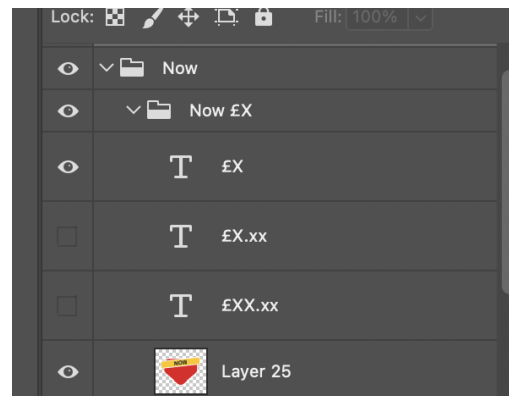

Plectrums:

All plectrums will now be on a separate PSD file. (*For more detail please refer to the plectrums video: https://tools.ocadoretail.com/suppliermedia/*)
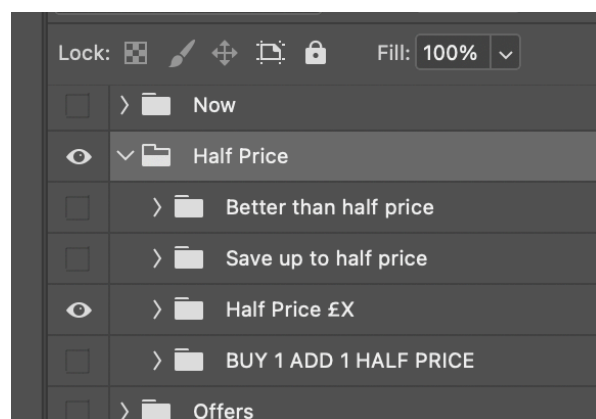
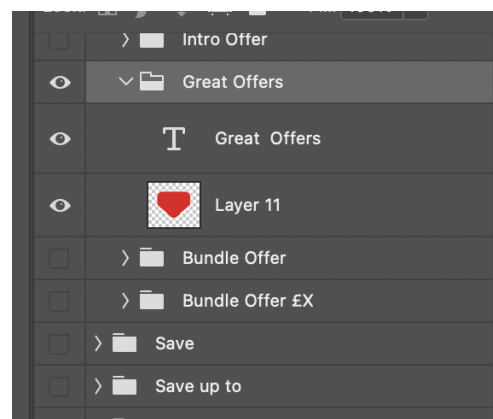We have kept the layers in the same order as they were.

Depending on the promotion you call out, you can turn the layers on and off.
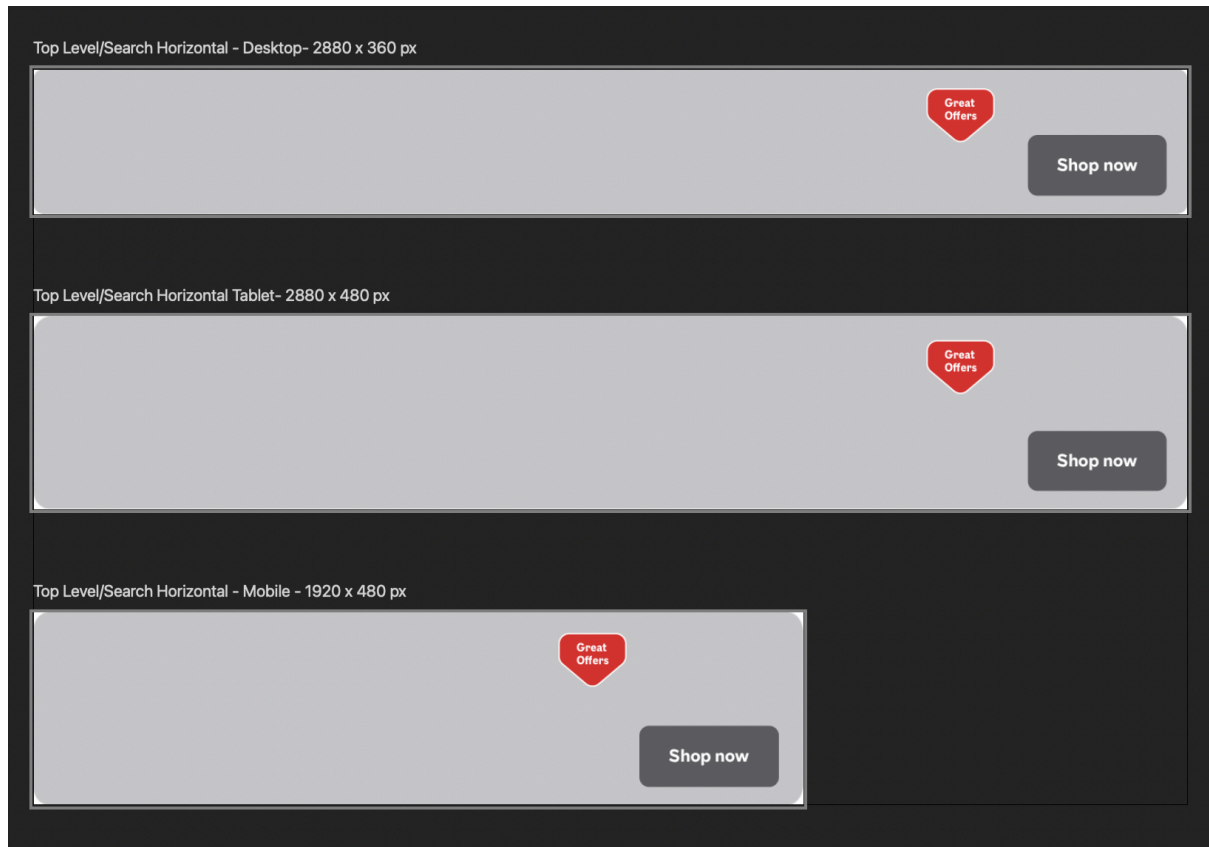

(*Now £X example*)

(*Half Price £X example*)

(*Great Offers example*)

In order to add the plectrums into the banner templates, you will need to copy and paste into the file.

If you have any questions, please contact:

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